

Advertising in LIWEM Program

Advertisement

Material should be sent digitally in one of the following formats:

- Adobe Acrobat (use "Press"-setting),
- Adobe Illustrator
- EPS-file

Included pictures should be 300 dpi, CMYK. Fonts in an EPS-file should be converted to outlines. Enclose an approved colour print.

Miscellaneous


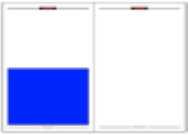
The prices are only valid for printer ready material.

Booking of advertisements

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Material delivery

Erika Hjelm, erika.hjelm@sp.se
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Formate		Text-face	black/white GBP	black/white + 1 colour GBP	4-colour GBP
1/1-page		186 x 267 mm	520	610	750
1/2-page		186 x 130 mm	330	390	490